GOVERNING ALGORITHMS
A CONFERENCE ON COMPUTATION, AUTOMATION, AND CONTROL

Program

Thursday, May 16, 2013
Vanderbilt Hall, 40 Washington Sq. South, Room 206

4:30 - 6:30 pm  Opening Talks

Algorithms as a Computer Scientist Sees Them
Robert E. Tarjan, Princeton University

How Big Data touches YOU – tales from the digital advertising world
Claudia Perlich, m6d; NYU Stern

Friday, May 17, 2013
D’Agostino Hall, 108 West 3rd Street, Room: Lipton Hall

8:30 - 9:00 am  Continental Breakfast

9:00 - 09:30 am  Welcome and Introduction

Helen Nissenbaum, New York University
Malte Ziewitz, New York University

9:30 - 10:45 am  Session 1

The Relevance of Algorithms  Tarleton Gillespie, Cornell University

Discussants  Kate Crawford, University of New South Wales
Martha Poon, London School of Economics and Political Science

Moderator  Heather Patterson, New York University

10:45 - 11:00 am  Break
11:00 am - 12:15 pm  
**Session 2**

**The Emperor’s New Codes: Reputation and Search Algorithms in the Finance Sector**

Discussants: Moritz Hardt, IBM Research Almaden  
Tal Zarsky, Faculty of Law, University of Haifa

Moderator: Katherine Strandburg, New York University School of Law

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12:30 - 1:30 pm  
**Lunch Break (list of local restaurants at Registration table)**

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1:30 - 2:45 pm  
**Session 3**

**Algorithms, Performativity and Governability**

Discussants: Lisa Gitelman, New York University  
Matthew Jones, Columbia University

Moderator: Solon Barocas, New York University

2:45 - 3:00 pm  
**Break**

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3:00 - 4:15 pm  
**Session 4**

**Bearing Accountable Witness to the Ethical Algorithm**

Discussants: Mike Ananny, University of Southern California  
Karrie Karahalios, University of Illinois at Urbana-Champaign

Moderator: Phoebe Sengers, Cornell University

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4:15 - 5:30 pm  
**Closing Talks**

Evgeny Morozov, Author, To Save Everything, Click Here: The Folly of Technological Solutionism  
Paul Dourish, University of California, Irvine

Moderator: Sophie Hood, New York University

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For more information and conference papers, please visit the conference web site:  

[http://governingalgorithms.org](http://governingalgorithms.org)  

#govalgo

During the conference, tweet your questions or comments, #govalgo - we’ll be on the look-out for common issues to suggest to the moderators.

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